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National KC3™ Citizenship Award Winners Announced Today

Atlanta, GA (**May 20, 2005**) – The National Museum of Patriotism (www.museumofpatriotism.org) and the Kamaron Institute (www.kamaron.org) today released the names of the 2005 “KC3™ Citizenship In Motion Award” national winners.

Citizenship Champions named today were selected from schools who earned the highest cumulative scores on the Case Study phase combined with the highest program performance scores. National winners will be honored in Atlanta on June 2, 2005 at an Award Gala and Ribbon Cutting event to be held at the National Museum of Patriotism.

“The Winners’ names “in lights” will become a permanent part of the museum’s new Casey KC3™ Citizenship Exhibit,” says National Museum of Patriotism president and KC3™ Citizenship in Motion award program founder, Nick Snider. The new exhibit will open to the public on June 4, 2005.

“The achievement level was outstanding,” observes Nick Snider. “Every winning school team exceeded all program goals and earned outstanding partnership scores.” National champions decreased name-calling by more than thirty percent and increased kind words and cooperation by fifty percent as measured in pre and post independent program surveys.

“All winners followed guidelines for an effective Character Education program,” says Margaret S. Ross, president of Kamaron Institute and KC3™ Program creator. “This behavior change translates to increased classroom teaching times, an improved school environment, and safer buses,” says Margaret Ross.

“The purpose of creating this national award program is to recognize outstanding performance and achievement in the area of positive citizenship. Our benchmark is implementation of the KC3™ Positive Label Certification Program. We salute the national champions and their communities,” notes Snider.

“These school teams truly exemplify the concept of Citizenship in Motion and provide role models for the nation,” says Jim Balster, executive director of The National Museum of Patriotism. “The Kamaron® Institute Positive Label Program encourages partnership, citizenship, and community outreach. We are about educating our country’s youth, celebrating personal achievement, motivating people to respect the rights of others, and inspiring good. It is a powerful partnership,” concludes Balster.

2005 NATIONAL WINNERS LIST

KC3™ WINNERS	CONTACT
Braelinn Elementary Peachtree City, GA	Wenonah Bell, Principal Billie Anderson, Counselor Karen Spangler – C.A.R.E. Program
East Fayette Elementary Fayetteville, GA	Louis Robinson, Principal Leslie Fear, Counselor Karen Spangler C.A.R.E. Program
Kedron Elementary Peachtree City, GA	Karen Bullock, Principal Abigail Abel, Counselor Julia Simpson - After School Program
Burch Elementary Tyrone, GA	Linda Kipa, Principal Jackie Uttley, Counselor Fred Oliver – Fayette County Transportation Dept.
Daniell Middle Marietta, GA	Merilee Heflin, Principal Carol Pitts – Cobb County Transportation Dept.
Kanoheda Elementary Lawrenceville, GA	Terry Watlington, Principal Grant Reppert, Cathy Ross – Gwinnett County Transportation Dept.
Lawrenceville Elementary Lawrenceville, GA	Dorothy Hines, Principal Steve Turner, Grant Reppert – Gwinnett County Transportation Dept.
Lilburn Elementary Lilburn, GA	Jackie Beasley, Principal Carla Hart, Grant Reppert –Gwinnett County Transportation Dept.
Knight Elementary Lilburn, GA	Dr. Burrelle Meeks, Principal Patty Reynolds, Grant Reppert – Gwinnett County Transportation Dept.
Winnwood Elementary Kansas City, MO	Sara Cocolis, Principal Shirley Patrick – North Kansas City Schools Transportation Dept.
King Springs Elementary Smyrna, GA	Walter Gordon, Principal Cris Force, Counselor

KC3™ Positive Label Program: KC3™ Positive Label Program, created by Margaret Ross in cooperation with students, drivers, educators, and other helping professionals, and offered through the Kamaron® Institute, is designed to teach children that words are powerful tools that can have either a positive or negative effect. KC3™ stands for Kamaron® Concept Three, which states, "Labels Change Lives", and is the program motto. The heart of the program centers on the first of Ross's three "Casey" books, "Casey and the Amazing, Giant, Green Shirt".

The National Museum of Patriotism (www.museumofpatriotism.org) is a nonprofit organization dedicated to promoting the history of patriotism. The Museum is a research center for exploring the development of patriotism through educational displays and exhibits. The Museum building is a 20,000 square foot structure in the heart of Atlanta. Within its walls echo the words and dreams of patriots throughout centuries. The National Museum of Patriotism is located at 1405 Spring Street and houses the Georgia Center for Character Education.